December 2018

Dear Community Member,

The Little Red School House and Elisabeth Irwin High School (LREI), an independent K-12 school, is having its biennial fundraiser (BIG SHINDIG) on March 7, 2019 at the Bowery Hotel.

Now in its 22nd year, the Big Shindig (previously known as the Big Auction), is an exciting evening where parents, alumni and friends raise funds to support core operations, including the school’s financial aid program. LREI, a leader in progressive education for nearly 100 years, provides tuition assistance to over a third of its student body, enabling more students to become active and engaged community members.

This is where you come in -- by donating a product or service, you will be exposed to thousands of LREI families through our marketing efforts, including an online auction, weekly emails promoting your donations and, of course, visibility the night of the event.

This year we are looking for experiential items such as tickets to shows, sporting events and concerts as well as restaurant certificates, group classes, special events for kids, travel and one-of-a-kind experiences. There will also be many sponsorship opportunities available including ticket bundles for teachers, providing dessert or specialty drinks for the event.

Please complete the attached or online donation form. If appropriate, email your gift certificate to bigshindig@lrei.org and date the certification starting March 7th.

Additionally, if applicable, please note on the donation form how we can pick-up your item by January 18th. Our goal is to make this as easy for you as possible. Feel free to include promotional material to help us best promote your donation; emailed PDFs are preferred.

On behalf of the LREI community, thank you for your generosity. Please contact Elisabeth Mendez, Alumni & Special Events Manager, at 212-477-5316, ext. 291 or eingwensenmendez@lrei.org with any questions.

Many thanks,

Jill Schuck Taylor, Kobi Wu-Pasmore and Ceci Loebl Van Blerkom
Co-chairs, LREI BIG SHINDIG